

A white scroll with text, surrounded by autumn leaves and holly berries on a dark wood background. The scroll is the central focus, with text written in a simple black font. The background is a dark brown wood grain, and the scroll is decorated with colorful autumn leaves in shades of orange, red, and yellow, along with green holly leaves and red berries. The scroll is slightly curved, giving it a three-dimensional appearance.

Fairtrade is designed to give a fair deal to farmers all around the world, especially in developing countries. It is important because it makes farmers get a better pay which is fair for the work they do.

Fairtrade can also help farmers with expanding their business and get food to help provide for their family. It can give their children a good education and even help the whole community through projects like building wells! Also, if they have some money left it could mean they could treat themselves, this is all down to you.

So switch to Fairtrade and help give farmers better pay!